



## FOR IMMEDIATE RELEASE

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## FIRST ULTRA-GREEN, HIGH PERFORMANCE LED PERSONAL TASK LIGHT UNVEILED BY LITTLEFOOTPRINT™ LIGHTING

*Sleek HeronLED desk lamp is made in USA from recycled computers, printers, phones, TVs, VCRs, refrigerators and more*

**PHILADELPHIA, PA (LIGHTFAIR BOOTH #114), May 17, 2011** – LittleFootprint Lighting, a pioneer of sustainably designed LED task lighting products made in the USA from recycled materials, including plastic from e-waste, announced today the availability of its high quality, high performance HeronLED Personal Task Light for corporate and home office environments.

“The HeronLED gives buyers the first-ever opportunity to select truly sustainable, quality task lighting for the office environment,” said Nancy Wahl-Scheurich, CEO of LittleFootprint Lighting. “The HeronLED lamp is highly-efficient, made from recycled materials, is itself easily recyclable, and is designed and manufactured in the USA. We’re excited to bring to market a high quality office product that supports a greener planet and the creation of green jobs.”

Designed and manufactured in the USA, the HeronLED’s adjustable and ergonomic design features a replaceable LED bulb that provides “warm white” light, and uses 7 to 10 times less energy than comparable conventional desk lamps. LittleFootprint’s HeronLED is the first LED desk lamp made of recycled plastic from e-waste.

### KEY FEATURES OF HeronLED Personal Task Light

- First desk lamp made of recycled ABS plastic from e-waste
- Adjustable, ergonomic design
- Long-life, “warm white” light
- Replaceable LED bulb
- Uses 7 to 10 times less energy compared to conventional desk lamps
- Desk lamp and LED bulb designed and manufactured in USA

**LittleFootprint Lighting, Inc.**

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## PRODUCT BENEFITS

- **Saves energy:** LED light source uses a fraction of the energy used by incandescent or CFL bulbs.
- **Lowers cost:** Immediate savings on electric bill and long-life of LEDs (17 years or longer) means lower bulb replacement cost.
- **More control:** Adjustable design lets user direct comfortable “warm white” light where it’s needed, often requiring less “ambient” lighting and further reducing energy use.
- **Reduces landfill:** Made from recycled plastic and steel and designed for easy recycling at end of life. (Does not contain mercury)
- **Decreases carbon footprint of lighting:** Use of recycled materials and components sourced in the USA, and manufacturing locally, reduces carbon footprint of manufacturing process; lower energy usage when light is on reduces carbon footprint of end user.
- **5-Year Warranty**

The cost of LFL’s HeronLED is \$195 and will begin shipping summer 2011. The first 1000 customers will receive an “early adopter” discount. The product can be purchased at [www.lfplighting.com](http://www.lfplighting.com).

Little Footprint Lightings’ HeronLED Personal Task Light will be on display at LightFair in LEDynamics Booth #114 from May 17-19, 2011.

## About LittleFootprint Lighting

Headquartered in Santa Cruz, California, LittleFootprint™ Lighting is a manufacturer of LED task lighting products that are made in the USA from recycled materials. Designed with ergonomic lighting in mind, LittleFootprint Lighting’s products deliver the right amount of light where it’s needed, whether in the office or at home, saving energy and helping to reduce eye strain. Environmentally friendly and user friendly, LittleFootprint Lighting’s products are reasonably priced – to make high-quality LED task lighting affordable. [www.lfplighting.com](http://www.lfplighting.com)

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